



## Press Release

### *For Immediate Release*

### *Media Contact:*

James R. Kern  
President  
Phone: 317.275.5810  
Email: [jkern@onebridge.com](mailto:jkern@onebridge.com)

### **Credit Unions Choose High-Value Card Processor**

#### **OneBridge Adds Clients in Massachusetts, Michigan, Oregon & Virginia**

INDIANAPOLIS (April 6, 2011) - OneBridge, a credit and debit card processor for financial institutions nationwide, announced today it has signed four more geographically dispersed institutions for payment card processing. In choosing OneBridge, all four institutions expressed their desire to optimize card processing, improve member services, and reduce the overall cost of their card programs.

**Greater Springfield Credit Union**, a \$126 million credit union headquartered in Springfield, Massachusetts, is converting its ATM and debit card processing to OneBridge. This credit union will be enhancing its card operations by integrating real-time debit card data within its core processing system and using OneBridge's risk management products to better protect its almost 10,000 members.

**River Valley Credit Union**, a \$58 million credit union headquartered in Ada, Michigan, chose OneBridge's Gateway Credit solution to establish a new in-house credit card program. The credit union, which had sold its card portfolio years ago, decided to begin issuing cards again in order to better serve its 10,000+ members.

**Cascade Community Federal Credit Union** in Roseburg, Oregon, is bringing its outsourced credit card program in-house using Gateway Credit. This \$134 million credit union elected to bring its credit card program in-house to reduce costs and improve service for its 12,000+ members.

**Northern Star Credit Union**, an \$87 million credit union serving more than 15,000 members in Portsmouth, Virginia, decided to consolidate all its card programs with OneBridge. By utilizing one processing partner, the credit union leverages its risk management effectiveness by eliminating the gap created by having one processor for credit and another for debit/ATM. The credit union will also save significant dollars by eliminating multiple interfaces with redundant operating expenses.

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"We are delighted to welcome these institutions to OneBridge," said Jim Kern, OneBridge President. "Our leading-edge product solutions and high-touch service will help these credit unions achieve their objectives of enhancing member services while reducing the cost of their payment card programs. OneBridge continues to attract new clients in a decidedly competitive environment because of our unique market position as a high-touch, high-value processing partner."

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### **About OneBridge**

OneBridge provides financial institutions nationwide with comprehensive card processing solutions to help them maximize the value of their in-house credit, debit and ATM programs. With dynamic authorization options, effective risk management, competitive rewards programs, and an anywhere, anytime back-office interface, OneBridge is focused on helping institutions gain control of their card programs.

OneBridge is headquartered in Indianapolis. *One* signifies a single, trusted source of knowledge, and *Bridge* represents connections and opportunities. For more information, visit us at [www.onebridge.com](http://www.onebridge.com).

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