



Press Release

For Immediate Release

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OneBridge Launches Another New Interface

Card Processor Continues to Expand Footprint in the Credit Union Market

INDIANAPOLIS (March 9, 2011) - OneBridge, a credit and debit card processor for financial institutions nationwide, announced today that it has successfully migrated one of its long-time clients to a real-time interface with the CU*Answers CU*Base system.

NorthPark Community Credit Union in Indianapolis, Indiana went live on the new interface late last year. With the conversion to CU*Answers, the credit union also converted its credit, ATM and PIN debit cards to OneBridge. By consolidating all EFT programs under one processor, the credit union benefits from enhanced risk management, greater operational efficiency and significant cost savings.

"Our strategy is to develop alliances with companies that serve the credit union marketplace with the same focus on client relationships that we have," said Jim Kern, OneBridge President. "This conversion opens up an entirely new core processing alliance for OneBridge. Equally important, it provides another option for existing and prospective credit union clients that are considering a change in core processing. We're delighted that our longstanding relationship with NorthPark CCU opened the door for OneBridge to develop this exciting new relationship with CU*Answers."

About OneBridge

OneBridge provides financial institutions nationwide with comprehensive card processing solutions to help them maximize the value of their in-house credit, debit and ATM programs. With dynamic authorization options, effective risk management, competitive rewards programs, and a user-friendly back-office interface, OneBridge is focused on helping institutions gain control of their card programs.

OneBridge, a privately owned corporation founded in 1994, is headquartered in Indianapolis. *One* signifies a single, trusted source of knowledge, and *Bridge* represents connections and opportunities.

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