



Press Release

For Immediate Release

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OneBridge Adds Regional VP of Sales

Industry Veteran John Buaas to Drive Business Development in Southwestern and Western U.S.

INDIANAPOLIS (September 16, 2009) - OneBridge, a credit and debit card processor for financial institutions nationwide, announced today that John Buaas has joined the company as regional Vice President of Sales. With nearly three decades of financial institution experience, Buaas will be responsible for new business development in the southwestern and western regions of the United States.

"John's extensive experience in the financial industry, as well as his appreciation for the cultural differences inherent to institutions in the west and southwest U.S., will make him a great asset to this company," said Jim Kern, OneBridge President. "OneBridge is committed to providing high-touch card processing solutions to these key geographic regions, and we are delighted to have an industry veteran like John leading our efforts."

Buaas is a former banker and native Texan. Prior to joining OneBridge, he served as Senior Vice President of Sales and Marketing for RMS, a 36-year old marketing firm specializing in marketing solutions for large financial institutions nationwide. Buaas has also served as Vice President and National Sales Manager for Open Solutions Inc., a provider of core processing solutions, and Sales Manager for EDS's Financial Services division. Buaas holds a Bachelor's degree in Economics from Austin College.



"In today's economic environment, financial institutions must find ways to increase value received for each operating dollar spent," said Buaas. "OneBridge can help them do that. Our card processing solutions incorporate state-of-the-art fraud prevention tools and processes – yet we have some of the lowest processing fees in the industry. I look forward to introducing our high-end card solutions to institutions in my home state of Texas, as well as the rest of the western U.S."

About OneBridge

OneBridge provides financial institutions nationwide with comprehensive card processing solutions to help them maximize the value of their in-house credit, debit and ATM programs. With dynamic authorization options, effective risk management, competitive rewards programs, and an anywhere, anytime back-office interface, OneBridge is focused on helping institutions gain control of their card programs.

OneBridge, a privately owned corporation founded in 1994, is headquartered in Indianapolis. *One* signifies a single, trusted source of knowledge, and *Bridge* represents connections and opportunities.

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