



Press Release

For Immediate Release

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Service 1st Credit Union Goes Live With OneBridge *OneBridge Completes Another MasterCard to Visa Conversion*

INDIANAPOLIS (November 13, 2008) - OneBridge, a credit and debit card processor for financial institutions nationwide, announced today that Service 1st Credit Union is now processing live with OneBridge Debit Connection.

Service 1st Credit Union in Tampa, FL selected OneBridge for processing of the credit union's debit and ATM card program. The Credit Union is now utilizing OneBridge's Debit Connection solution, which delivers a complete suite of processing solutions for signature and PIN-based debit card transactions as well as robust ATM terminal services.

"Our decision to partner with OneBridge was based on several factors including their excellent customer service reputation, their innovative fraud and debit card solutions as well as their strong relationship with Share One," said Charles Carpenter, CEO of Service 1st Credit Union. "We are excited to have successfully completed our conversion to OneBridge and look forward to a long and rewarding relationship with them."

With their move to OneBridge, Service 1st converted their MasterCard debit cards to Visa and implemented the Visa Debit Strategy. The credit union is now issuing Visa Check Card for signature-based transactions, PLUS for ATM, and Interlink for POS transactions as part of a comprehensive strategy to serve their members and maximize their operational expenses and income opportunities.

About OneBridge

OneBridge provides financial institutions with complete, one-stop card processing solutions to help them maximize the value of their in-house credit, debit and ATM programs. With dynamic authorization options, effective risk management, competitive rewards programs, and a user-friendly back-office interface, OneBridge is focused on helping institutions gain control of their card programs.

OneBridge, a privately owned corporation founded in 1994, is headquartered in Indianapolis. *One* signifies a single, trusted source of knowledge, and *Bridge* represents connections and opportunities.

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