



## Press Release

### *For Immediate Release*

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## **First Internet Bank Converts Its PIN Debit to OneBridge**

*Having a Single Provider for Credit and Debit Delivers Enormous Benefits*

INDIANAPOLIS (April 21, 2009) – OneBridge, Inc., a credit and debit card processor for financial institutions nationwide, today announced that First Internet Bank of Indiana (First IB) has converted its PIN Debit business to OneBridge. The bank has been a longtime client of the payments processor and as such has extended its credit and signature debit contract as well. First IB has customers across all 50 states and \$543 million in assets.

"The decision to move our PIN Debit processing to OneBridge was easy when we saw the potential benefits it offers financial institutions. We expect to enjoy significant savings on processing costs and to improve the effectiveness of our risk management efforts," said Jeff Harty, Executive Vice President and Chief Operating Officer of First IB. "Streamlining our operations with a single provider also has a positive impact to our bottom line."

Jim Kern, OneBridge President, adds, "We're excited that First IB has consolidated all of their card programs with us and are utilizing the complete OneBridge product suite. We're pleased, too, that they also consolidated network brands and have implemented Visa's comprehensive debit strategy of issuing Plus for ATM and Interlink for PIN POS transactions in addition to the Visa Check Card program they've enjoyed for years."

### **About OneBridge**

OneBridge provides financial institutions nationwide with comprehensive card processing solutions to help them maximize the value of their in-house credit, debit and ATM programs. With dynamic authorization options, effective risk management, competitive rewards programs, and a user-friendly back-office interface, OneBridge is focused on helping institutions gain control of their card programs.

OneBridge, a privately owned corporation founded in 1994, is headquartered in Indianapolis. *One* signifies a single, trusted source of knowledge, and *Bridge* represents connections and opportunities.

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